



FY 2025 End of Year Report

We couldn't do this without you.

As we reflect on this powerful year of growth, we extend our heartfelt gratitude to our donors, sponsors, and supporters. Your belief in our mission fuels everything we do, from expanding scholarships to building community through inclusive programming and events. Thank you for showing up for our learners, again and again.

This Year at a Glance

30 WI ALC Learners Served	88% WI ALC Retention
130 Families in Coaching	81 Educators Trained
\$29,045 Scholarships Awarded	15,000 DGM Attendance

The figures above reflect direct enrollment at WI ALC. Our total impact on learners is far greater once you count the ripple effect of our educator training — an estimated 1,030+ additional learners reached indirectly through the educators we've trained (see Foundation Highlights below).

Foundation Highlights

This year, the WILC Foundation advanced our mission of building affirming, inclusive, and trauma-informed learning environments, through educator training, 1:1 family coaching, scholarships, and a growing network of community partners.

Educator & Community Training: We trained 81 educators and community members this year through workshops, classes, and coaching sessions. Trained educators carry these practices back into their own classrooms, creating a ripple effect, an estimated 1,030+ learners have now been reached indirectly through educators we've coached.

Family Coaching & Advocacy: 130 families received parent, caregiver, and IEP advocacy coaching this year, support with IEP prep and initiation, therapy referrals, and navigating systems that can otherwise feel overwhelming.



Scholarships: We awarded \$29,045 in tuition assistance this year, ensuring that financial status never stands between a child and a safe, affirming, learner-driven education.

Community Partners: We added 7 new community partners this year, affirming occupational therapists, physical therapists, mental health therapists, and other specialists, vetted not only for competence but for values, so families we refer are met with the same respect for autonomy and identity we bring to our own work.

What Families Are Telling Us

"We had tried everything. After months of my child not being able to leave the house, I had stopped believing anything would work." Their child began attending WI ALC one day a week — their first time in any learning environment outside the home in nearly a year. Slowly, that became two days, then three.

— WI ALC Parent

"Wildly Inclusive is not just a school. It's a radical reimagining of what community-based education can look like when we build around the needs of those most often excluded... It's a place that lives out its name and convictions, a place that says, 'You belong here, exactly as you are.'"

— Amanda Diekman, parent of three WI ALC learners and author of *Low Demand Parenting*



Board of Directors

Our Board continues to bring extraordinary depth of professional expertise and lived experience to WILC's governance, including four doctoral-level practitioners and members who are themselves neurodivergent, LGBTQ+, or BIPOC parents, advocates, and community leaders.

- Amber Crews — Co-Founder, Board President
- Jillian Schoenherr — Co-Founder, Board Treasurer
- Dr. Carolina Vo — Secretary, DGM Vendor Coordinator
- Dr. Brittany Loy — Board Vice President
- Amanda Holmes — Board Member
- Deborah Shin — Board Member
- Jade Krol — Board Member
- Dr. KC Smith — Board Member
- Morigan Potter — Board Member
- Nia Simpson — Board Member
- Rachel Thomas — Board Member



Durham German Market: A Sustainable Revenue Engine

Our annual Durham German Market is one of our most powerful sustainability assets, generating consistent and growing net fundraising revenue that directly sustains our programs without dependence on external funding. The 2025 market brought together 90+ vendors, food trucks, live music, and WILC concessions, drawing 15,000+ attendees for the second year in a row and getting our event an invitation to participate as part of the City of Durham's official holiday event lineup for year 3.



Revenue grew from \$21,500 in 2024 to \$34,286 in 2025, a 37% increase year over year, and we anticipate continued, significant growth as the market benefits from its new civic recognition and, looking further ahead, an expansion to a larger venue and multi-day format.

Planning for the 2026 Durham German Market began in December 2025, with the event scheduled for December 5, 2026.

Wildly Inclusive Agile Learning Center (WI ALC)

WI ALC is Durham's only part-time, anti-racist, fully inclusive alternative microschool for learners ages 5–18, delivering self-directed, trauma-informed education by a facilitator team that is 100% neurodivergent, 60% nonbinary, and 60% BIPOC.

Enrollment: For the 2025–26 program year, WI ALC enrolled 22 Jr. Explorers (ages 5–11) and 4 Teen Innovators (ages 12–18): 26 enrolled learners in total. Counting trial days and sibling additions that joined toward the end of the year, WI ALC served 30 learners directly this year through our on-campus program.



Retention: Our year-over-year learner retention rate stands at 88%, reflecting the consistency, safety, and belonging families find once they arrive.

Family Pipeline: This year we fielded 25 inquiry calls and led 10 campus tours, converting into 5 new enrolled families, continued evidence of the investment we make in helping families find the right fit for their child, and of demand that a larger, dedicated facility would allow us to meet.

WI ALC continues to hold space for waitlisted families, a clear signal of the growing need for the kind of learning environment we've built.

The Learner's Lens Podcast

This year, WILC launched **The Learner's Lens**, a new podcast that brings WILC's mission to a wider audience by putting the learner's perspective at the center of the conversation. True to its name,

the show looks at education, inclusion, and neurodiversity through the eyes of the learners themselves, exploring what it really takes to help every child feel safe, seen, and supported.

The podcast extends the work WILC does every day into a format the whole community can access, sharing the stories, strategies, and lived experiences behind inclusive learning with families, educators, and supporters who may never set foot in one of our programs. It has quickly become a natural extension of WILC's voice and values.



We are proud to report that **three episodes of The Learner's Lens are now live**, with more in production. Each episode deepens the conversation around inclusive education and invites listeners to see learning differently. As the series grows, it will continue to build awareness of WILC's programs, strengthen our connection with the community, and amplify the learners whose experiences shape everything we do.

Annual Financial Overview

Fiscal Year 2025 (figures below reflect the fiscal year 2025 running from July 1, 2025 to June 30, 2026; program-level detail to be finalized by our Board Treasurer.)

Organization-Wide Totals	
Total Revenue FY 2025	\$194,081
Total Net Income FY 2025	\$1,898

WI ALC Program	
Total Income	\$159,394
Total Expenses	\$129,891
Program Net Income	\$29,504

WILC Foundation	
Total Income	\$0.00
Total Expenses (incl. \$29,045 in scholarships)	\$37,901
Program Net (Loss)	(\$37,901)

*Notes: There is currently no income for the Foundation. All coaching, classes, and foundation services have been free of charge and handled by unpaid volunteers.

Durham German Market	
Total Income	\$34,056
Total Expenses	\$20,221
Program Net Income	\$13,836
2025 Event Profit	\$17,565

*Notes: Not all expenses correlate directly with the event and fall under other, and are not calculated in the total event income/loss. This includes things like storage expense, website expense, etc., but still fall under the Market as a whole.

The numbers reflected are also based on FY and not market year, which runs from the day after the previous market to the day of the market.

Each market year is tracked via project.

WILC General Fundraising	
Total Income (grants, donations, contributions)	\$630

*Note: Largest donation of 2025 FY came from the Spark Good Grant from the Durham Walmart in the amount of \$500.

Financial Position & Sustainability

WILC closed the year in a strong financial position, with a program model built for long-term sustainability. Our flagship **Agile Learning Center (ALC)** is now 100% self-sustaining through tuition and parent donations, with scholarships making up the remaining 19% of program income. This balance allows WILC to keep our doors open to families of all financial backgrounds while steadily reducing reliance on outside funding. To strengthen this position further without the reliance on scholarships, management has increased tuition for the 2026–2027 program year.

The **Durham German Market** continues to be WILC's largest source of fundraising income, and it is projected to grow each year over the next five years. A central goal is to expand the market from a one-day to a two-day event, drawing more out-of-town visitors and generating additional revenue not only for WILC but for other downtown Durham businesses, deepening the event's impact on the local community.

Looking ahead, management is developing new Foundation-run programs designed to generate income that will support an expanded range of community services. Details will be shared as these initiatives are finalized.



Taken together, WILC's financial position is structured to continue growing in a positive, sustainable direction, ensuring the organization can serve more learners and families in the years to come.

Looking Ahead

Thanks to the continued support of our donors, sponsors, and community, we're looking toward a year of meaningful growth. In the year ahead, your support will help us:

- Grow Educator & Community Training: increasing the reach of our workshops, online classes, and national coaching calls.
- Expand 1:1 Coaching Capacity: serving more families through personalized parent, caregiver, and IEP advocacy coaching.
- WILC Podcast: Increase the amount of educational podcasts that are offered on our show, The Learners Lense.
- Launch & Grow Our Guest Speaker Series: bringing expert voices in neurodiversity, trauma-informed education, and inclusive pedagogy into our community.
- Distribute More Classroom Resources: expanding sensory tools, inclusive books, and neurodiversity-affirming materials to under-resourced classrooms.
- Strengthen Community Partnerships: growing our vetted referral network of affirming therapists and specialists.
- Advance Research & Documentation: building the data infrastructure to document outcomes for neurodivergent and PDA learners in self-directed education.
- Transition Key Roles to Compensated Staff: building long-term organizational stability.
- Advance Our Permanent Home: continuing momentum toward the Wildly Home Campaign, a facility that will grow WI ALC to 3–4 times its current capacity.
- Increase Scholarship Access: ensuring financial barriers never keep a neurodivergent, LGBTQ+, or BIPOC learner from WI ALC.
- Expand WI ALC Enrollment: serving more waitlisted families as we grow toward a permanent facility.



With Deepest Gratitude

To our donors, sponsors, Board of Directors, and volunteers: **THANK YOU**. Your time, generosity, and leadership have helped us build something extraordinary. We're excited to continue this work with you in the years ahead.

With Peace, Light & Gratitude,

Amber Crews & Jillian Schoenherr, Co-Founders WILC